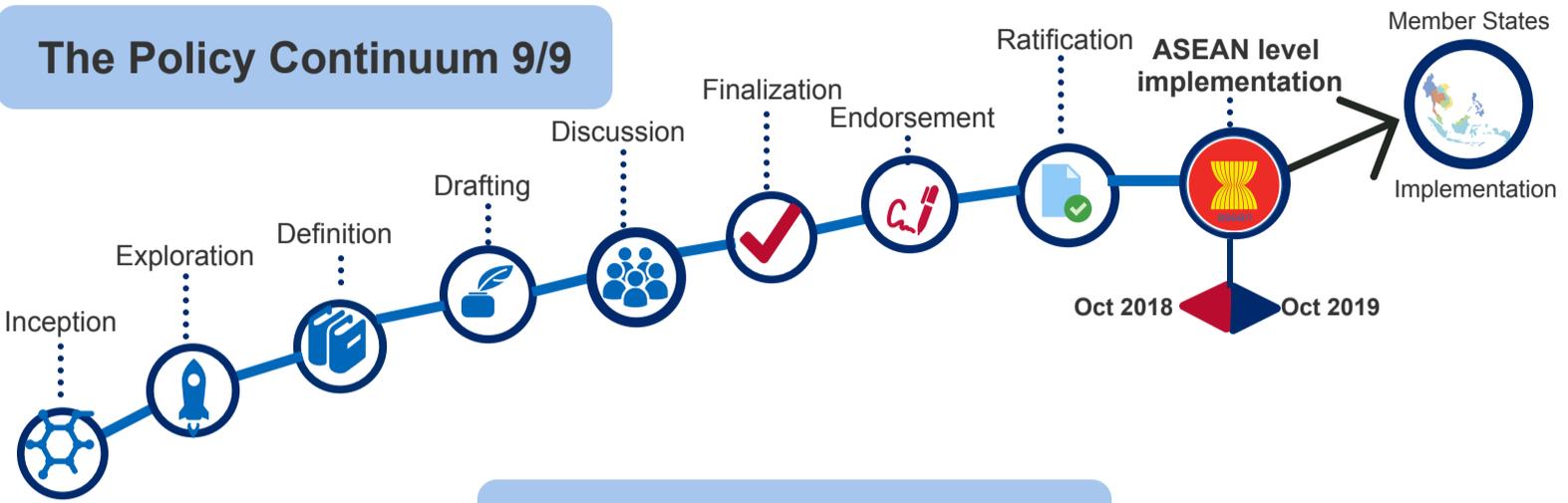


Expanding the ASEAN Digital Economy

The Policy Continuum 9/9



Problem Statement



While ASEAN is a key global economy; it is not yet a significant digital one.



Digital integration can add US\$ 1 trillion in GDP in ASEAN by 2025.



Digital integration is critical enabler for ASEAN to compete in the global economy.



ASEAN had adopted a range of digital economy-related policies without much coordination

10

Number of digital economy-related policies.

9

Number of sectoral body issuing digital-economy related policies,

ASEAN's Solutions

ASEAN Digital Integration Framework

Endorsed in August 2018.

ASEAN Digital Integration Framework Action Plan (DIFAP)

Thailand lead the development of the DIFAP as priority deliverable of Chairmanship.

ASEAN Digital Integration Index

Priority deliverable of Vietnam chair year.

2020

Nov

Aug

ASEAN DIFAP 2019 - 2025

Endorsed

IGNITE's Support

Supporting the implementation of the Digital integration Framework through its Action Plan and a monitoring system

2018

2019

April



Proposed technical support was accepted by the ASEAN Coordinating Committee on Electronic Commerce.

June



Reviewed the DIFAP zero draft and provided recommendations

July



Brought together multiple sectoral bodies and the private sector to contribute to the DIFAP.

Aug



Brought together the ACCEC, other sectoral bodies, and the private sector to focus on Digital Trade Policy.



ACCEC agreed to IGNITE's proposal to develop the ASEAN Digital Integration Index to monitor DIFAP implementation

FOR MORE INFORMATION

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