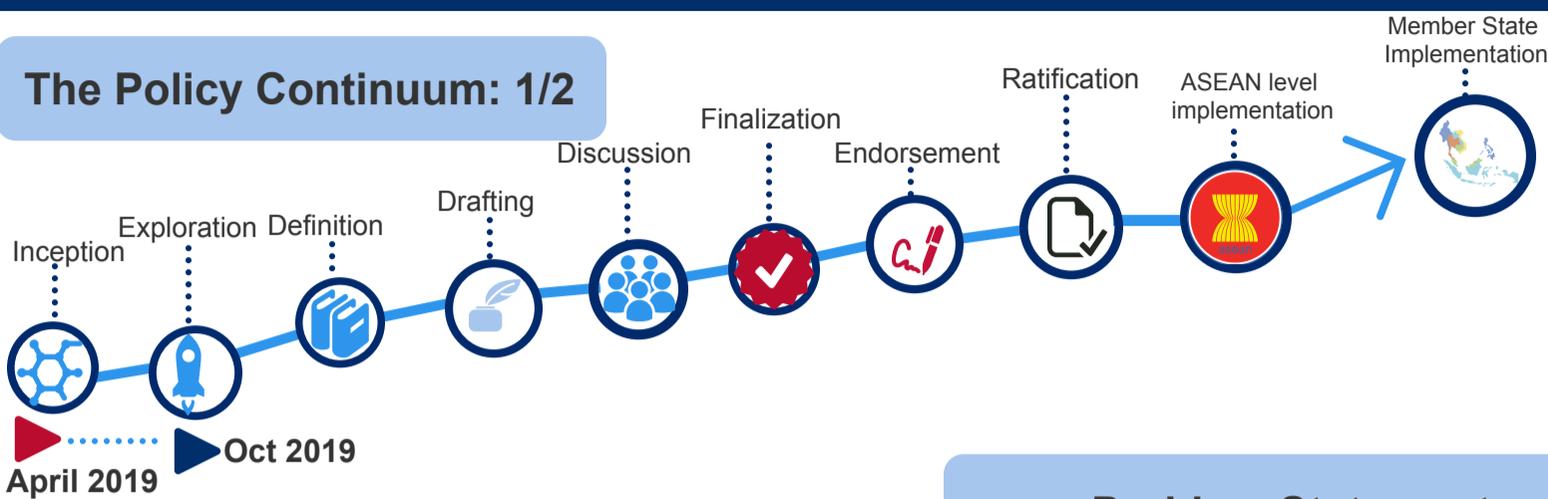


ASEAN's Fourth Industrial Revolution (4IR) Strategy

The Policy Continuum: 1/2



Problem Statement

4IR offers two main benefits



Improve productivity



Increase revenue

4IR will affect each industry differently



Consumer products



Oil & Gas



Electronics



Food & Beverages

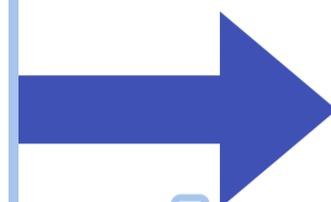


Industrials

Each country has a different industry profile



Value of the 4IR to the ASEAN Region



\$210 billion to \$230 billion

35 - 40% Incremental MVA over 10 years



\$40 billion to \$45 billion

Source: A.T. Kearney Analysis, 2018



Without effective policies, new technologies can widen the social gap



The right 4IR policies and programs can drive the regional economy forward

ASEAN Solutions

IGNITE's Support

Since 2017 ASEAN has had a piecemeal approach to 4IR:

- Assessment of ASEAN's Readiness for the 4IR,
- Signed the ASEAN Agreement on E-Commerce,
- Endorsed the ASEAN DIF and DIFAP.

4IR was a priority throughout the 2019 Thailand Chairmanship

Development of a consolidated strategy on 4IR for ASEAN owned by all 3 ASEAN Communities

2020

4IR will be a significant focus for Vietnam during its chair year.

2017

2019

July



Supported the Special Committee of the Whole for the ASEAN Economic Community (COW) Meeting on 4IR



IGNITE and the U.S. government have been asked support the development of ASEAN's 4IR strategy

FOR MORE INFORMATION

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