



U.S.-ASEAN Connect Digital Economy Series

The Digital Economy Series is an ongoing series of roundtables and workshops to promote best practices for developing policy and regulatory ecosystems for a thriving digital economy. Through the Digital Economy Series, U.S.-ASEAN Connect brings together key ASEAN government decision makers with leading U.S. and regional technology companies to share best practices and expertise, discuss opportunities for U.S. companies to contribute to the growth of the digital sector, and facilitate a more open and innovative environment in which both local and American small and medium enterprises (SMEs) can thrive in the evolving digital economy space.



Our Events in 2017-2018:

-  **Jakarta (April 2017):** Public-Private Sector Roundtable – U.S.-ASEAN Business Council joined Indonesia policymakers to discuss the importance of ASEAN’s digital economy and innovative approaches to e-commerce regulation
-  **Singapore (June 2017):** U.S.-ASEAN Connect and US-ACTI cohosted a one-day workshop for the ASEAN Coordinating Committee on E-Commerce (ACCEC)
-  **Bangkok (September 2017):** “Thailand 4.0” Presentations and Discussion – Thailand Ministry leaders joined private sector representatives to discuss digital policy best practices and strategies to maximize the potential of digital economy growth
-  **Traveling Speaker Series (Jakarta and Brunei, November 2017):** U.S. Cybersecurity Scholar visited government representatives, local entrepreneurs, and students to discuss the intersection of cybersecurity and digital innovation
-  **Ho Chi Minh City – “Beyond E-Commerce” (June 2018):** Workshop to discuss Vietnam’s plans and policies in the growing digital economy, with a focus on private sector perspectives and the importance of cross-border data flows
-  **Regional – “Innovation ASEAN” (August 2018):** U.S. Embassies around the region hosted a discussion of the “secrets of Silicon Valley’s success” and potential for sustainable digital economy growth in the ASEAN Member States

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